

# **Privacy Policy**

This Privacy Policy describes how Urban Technologies India ("we," "us," or "our") collects, uses, and shares your personal information when you use our website and related services. By accessing or using Urban Technologies India, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect:

1.1 Personal Information:

When you use our services, we may collect the following personal information from you:

- First and last name
- Phone number
- Email address
- Certain other information in addition may be collected

1.2 Cookies and Similar Technologies:

We use cookies and similar technologies to enhance your user experience and collect certain information about you. This information may include your IP address, browser type, device information, and browsing behavior. Cookies are small data files stored on your device. You can control cookies through your browser settings and preferences.

## 1.3 Third-Party Services:

To provide our services, we may request access to certain third-party services, such as Facebook, Google, and other such services. In such cases, we may collect and process the necessary information from these services, subject to your authorization.

2. How We Use Your Information:

#### 2.1 Providing and Improving Services:

We use your personal information to provide, maintain, and improve our services. This includes processing your inquiries, offering customer support, and optimizing our website's functionality.

#### 2.2 Communication:

We may use your personal information to communicate with you, respond to your inquiries, and provide important updates regarding our services.

#### 2.3 Marketing and Promotions:

With your consent, we may send you promotional emails or messages about our products, services, or special offers. You have the right to opt-out of receiving such communications at any time.

#### 2.4 Legal Compliance:

We may use or disclose your personal information as required by applicable laws, regulations, or legal processes.

# 3. Information Sharing:

# 3.1 Service Providers:

We may engage trusted third-party service providers to assist us in operating our website and providing our services. These providers will have access to your personal information only to the extent necessary for them to perform their services

on our behalf.

## 3.2 Legal Requirements:

We may disclose your personal information if required to do so by law or in response to a valid legal request, such as a court order or government inquiry.

3.3 Business Transfers:

If Urban Technologies India is involved in a merger, acquisition, or sale of assets, your

personal information may be transferred as part of that transaction. We will notify you of any such change in ownership or control of your personal information.

## 4. Data Security:

We take reasonable measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is entirely secure. Therefore, we cannot guarantee absolute security.

5. Children's Privacy:

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete it promptly.

6. Country-Specific Legal Privacy Policies:

For residents of specific countries, different legal privacy policies may apply, which are not explicitly mentioned in this document. In such cases, the respective country-specific legal privacy policy will automatically apply.

7. Updates to the Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We encourage you to review this policy periodically for any updates. The updated Privacy Policy will be effective upon posting on our website.

# 8. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us atrahul.mohan@urbanchat.in.

Please note that this Privacy Policy applies only to the information collected through Urban Technologies India

Effective Date: 1<sup>st</sup>, June 2023